

# MELISSA ODABASH



## *Melissa Odabash Honored with Creative Excellence Award at MarediModa in Cannes*

Renowned designer Melissa Odabash received the prestigious Creative Excellence Award at the 2024 MarediModa event in Cannes, an annual celebration of innovation and creativity in the swimwear and lingerie industry. Known for her brand's luxurious yet practical swimwear designs, the designer was recognised for her commitment to merging high fashion aesthetics with functional swimwear. Her work, celebrated worldwide for its timeless sophistication and expert fit, continues to shape trends in contemporary resort wear.

This honour highlights the brand's influential role in the industry, emphasising Melissa Odabash's ongoing impact on global swimwear design standards and her commitment to quality and elegance in the market.



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